



CreditPulse

Make the right offer, to the right customer, on the right terms



The Zambian credit landscape is changing and lenders are moving beyond traditional products and channels so they can remain relevant, reduce costs, lower risk and grow profits.

CreditPulse is designed to fill the gap for lenders extending small-ticket, short-term loans (such as mobile loans) which require increased efficiency, minimal latency and faster turnaround times.

LEARN MORE

For more information please contact:

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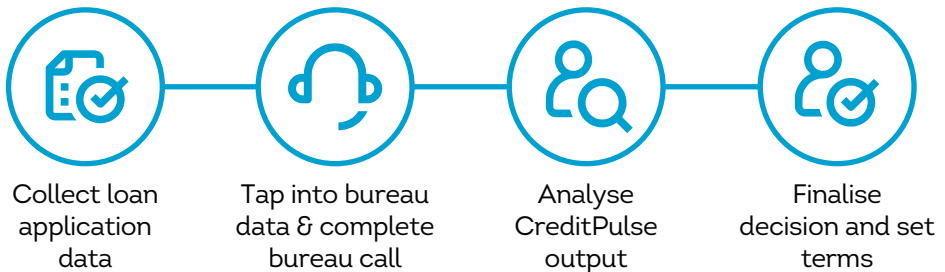
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Key features

- Up-to-the-minute information about a consumer's credit health
- Specific variables dealing with financial information, such as balances and instalments, to assist with affordability assessments
- Easy integration into decisioning environments
- Minimal consumer information required for the bureau call
- Exclusive to Zambia
- Platform agnostic

Confidently extend the right loans to a larger audience and improve your bottom line in four easy steps:



Benefits

- ✓ Reduce risk by making the right credit decisions based on improved insights
- ✓ Increase efficiency by avoiding the need to go through vast amounts of data
- ✓ Onboard more customers ensuring better customer experience with minimal friction
- ✓ Improve bottom lines with greater control over acquisition costs and profitable customer segment targeting
- ✓ Meet customers on their platform of choice while still managing risk