



Digital Onboarding

Convert good applicants into great customers.



Increase conversions

Lower drop-offs with a simplified process that takes consumers from application to fulfillment in minutes.



Reduce fraud

Verify identities and spot potentially fraudulent actions and behaviors with an unparalleled set of personal and digital data sources.



Foster loyalty

Evoke a positive impression from the onset with excellent user experiences that cultivate loyalty.

Keep consumers engaged with modern digital experiences.

Outdated onboarding processes and a lack of digital options are driving good applicants away. In fact, studies show **up to 70% of consumers drop off during the application process**.¹ With loyalty so closely linked to premium service and accessibility, it's vital to make sure your consumers' onboarding experiences aren't cumbersome.

TransUnion enables businesses to meet evolving consumer demands with streamlined, omnichannel digital onboarding that can be integrated and customized. Now you can deliver a friction-right experience consumers can complete in one sitting – anytime, anywhere – without compromising privacy or security.

Visit: transunionafrica.com/solution/digital-onboarding

¹ "Account Opening: Run It Like You Own It." Aite Group, June 12, 2019. <https://www.aitegroup.com/report/account-opening-run-it-you-own-it>

Everything you need to ensure smooth, friction-right digital onboarding.

FEATURES



Instant identity validation

Reduce time and friction with convenient, pre-populated applications that enable consumers to securely scan documents instead of manually entering text. Assess the document's validity and ensure it has not been tampered with.



Physical and digital identity verification

Using the latest in facial biometrics and digital verification tools, reduce fraudulent account openings with confidence.



Enhanced fraud protection

TransUnion's latest fraud countermeasures work behind the scenes in real time, helping you mitigate risk while complying with the strictest regulations.



Risk-based authentication

Offer fully customizable, easy authentication and authorization experiences, strengthening security during every step of the consumer journey.

LEARN MORE

For information on TransUnion's Digital Onboarding offerings, please contact your sales representative:

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Count on TransUnion to help you meet increasing demands for friction-right digital onboarding.

WE OFFER:

- ✔ Powerful data linkage capabilities for deeper consumer insights
- ✔ Single vendor and a single API with one point of integration
- ✔ Turnkey delivery and ongoing support
- ✔ Flexible orchestration platform that allows plug-and-play