IDVision®

with ◑ iovation™

Every consumer has a story. IDVision with iovation unites personal and digital identities to get the complete picture.

FEATURES:

✓ **Establish consumer identity**

Establish identity with greater confidence by verifying against a broad set of personal and digital data. For example, we gather 100's of device attributes and transmit fingerprints for verification.

✓ **Authenticate consumers**

Validate the claimed identity is who they say they are and employ methods that match the risk level of each transaction. For example, we have seen 6 billion devices by our network – is this a new device or have we seen this device before?

✓ **Prevent fraud**

Identify potentially fraudulent actions or behaviours and assess fraud risk of online transactions or identities. For example, 65 million fraud reports have been placed by our network - does this device have a history of fraud?

As your customers increasingly prefer to use online channels, fraudsters are more determined than ever to devise new ways to fool your systems and processes. To stay ahead of these clever criminals and best serve empowered consumers, you need fraud and identity solutions that strike the right balance between fighting fraud and delivering an exceptional customer experience.

Unique features enable you to quickly deploy strategies to fight evolving fraud tactics:

360-degree view of consumer identity
Unprecedented online and offline datasets create a true, single view of personal and digital identity. Up to five years of historical device data is transferred to associated new devices for deeper identity insights.

Global network of fraud and risk insights
IDVision with iovation employs data regarding confirmed fraudulent activity for additional insights about devices, locations and behaviour.

Real-time results with flexible delivery options
Real-time configurable solution that can be delivered through numerous channels including batch, online and integrated API.

Visit: www.transunion.com/product/idvision

TransUnion®

IDVision.
with iovation™

Product Suite

IDENTITY

→ ID Verification

→ Identity Verification

→ FraudForce Device-Based Reputation

AUTHENTICATION

→ ID Authentication

→ ClearKey Device-Based Authentication

→ LaunchKey Multifactor Authentication

FRAUD

→ FraudForce Device-Based Reputation

→ Fraud Models and Scores

→ High Velocity Check (HVC)

LEARN MORE

To request a demo, visit **www.transunion.com/product/idvision** .

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