



## **Online Trace Alerts**

Get instant email notifications when a consumer's contact information changes, so you can take immediate action if necessary.

When you can't locate an individual using your own data, you assume a higher credit risk as each day passes. TransUnion Online Trace Alerts allow you to tap into superior and accurate information to reduce your risk. Improve your tracing efforts and increase the effectiveness of:

**Collections and disbursement of funds**-if a consumer having an alert loaded against them applies for credit using different contact information, you will receive an email with the new information. This ensures you've got the latest updated contact information for use in your collections or disbursement processes.

**Fraud prevention**–if a consumer's ID is lost or stolen, an alert can be loaded. This allows you to be notified if a fraudster tries to use that ID to apply for credit.

## Online Trace Alerts are fast, reliable and easy to manage

- In just seconds, you can directly load a Trace Alert on an individual or you can load it through a trace report
- When updated contact information is received, you will be notified via email immediately
- You can simultaneously notify multiple email recipients for the alert
- An alert is valid for 12 months from the date it's initiated, or you can disable it before then
- You can seamlessly amend and deactivate alerts using the Manage Trace Alert option

## FOR MORE INFORMATION ABOUT ONLINE TRACE ALERTS PLEASE CONTACT YOUR SALES REPRESENTATIVE:

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