

TrendedView Report

Understand how the COVID-19 crisis has affected consumers



Know your share of wallet

Improve the quality of consumer risk decisions



Expand your customer base






Enhance the performance of marketing and retention campaigns



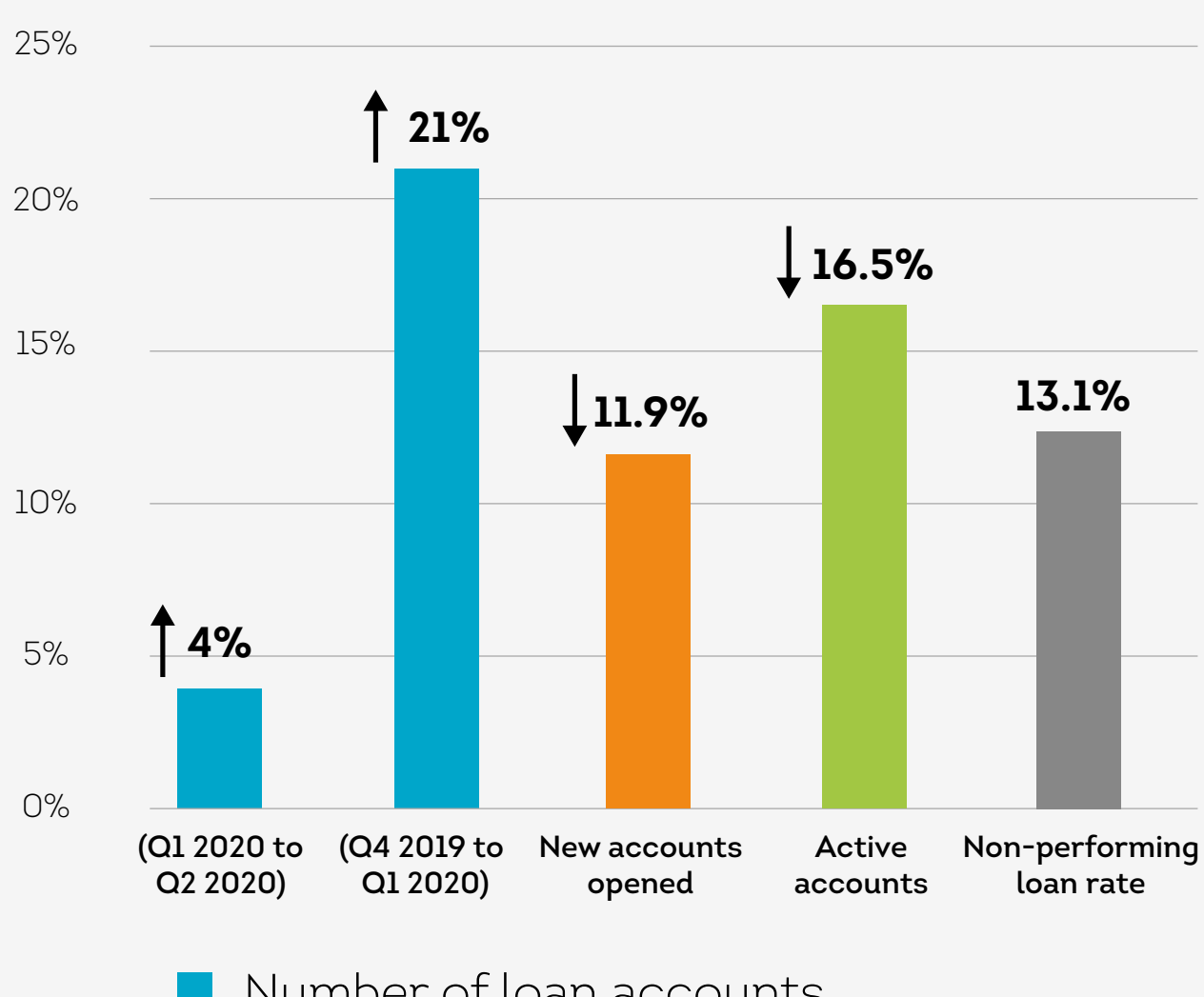
Set competitive credit limits



GAIN DEEPER INSIGHT INTO CONSUMER BEHAVIOUR OVER TIME WITH TRENDEDVIEW REPORT

-  Available via GUI/online and webservice/API
-  Classifies consumer based on their level of credit activity
-  Shows a consumer's credit score trend and probability of default
-  Gives detailed information on current outstanding loans
-  Lists past credit repayments and identifies repayment trends

Kenya credit market Q2 2020



For more information on how TrendedView Report can support your business growth, contact your TransUnion Account Executive, alternatively, [click here](#) for more information or to get in touch.